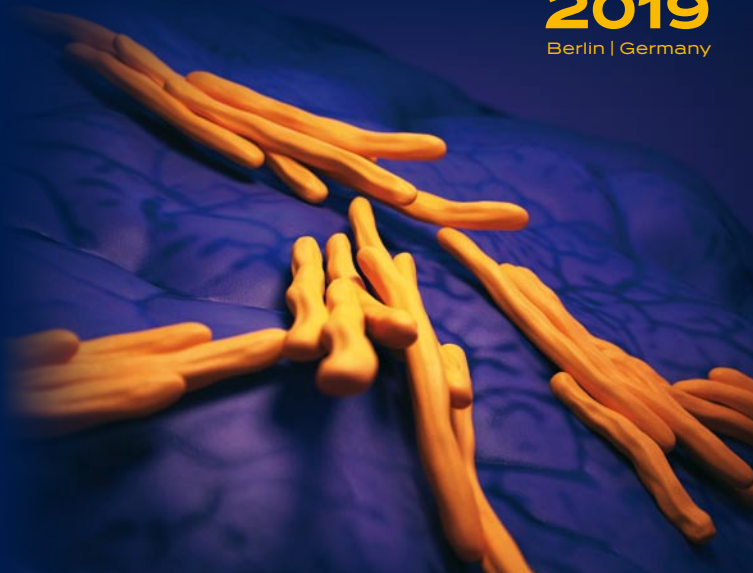


Mar 14|15
2019
Berlin | Germany



12th Berlin Conference on Life Sciences

Novel Antimicrobials and AMR Diagnostics 2019

Exhibition and Sponsorship Opportunities

Sponsors:

repair impact fund
novo holdings



British Embassy
Berlin

Supporting Partners:

BEAM Alliance
ND|BB
ENABLE

Media Partner:

European
Biotechnology
Life Sciences and Industry Magazine

amr-conference.com
[#AMRconference](https://twitter.com/AMRconference)

BIOCOM

About Novel Antimicrobials and AMR Diagnostics 2019

The conference is a platform for SMEs, start-ups, big pharma, academia, investors and governmental institutions to discuss strategies and the specific challenges faced by SMEs in bringing new antimicrobial treatments and diagnostics to the market.

Event highlights:

- 350+ attendees from 20+ countries
- 70+ high-level speakers discussing current AMR issues
- Focus on AMR innovations in humans and animals
- Exhibition and poster presentations, incl. poster prize
- Pre-scheduled one-to-one investor meetings
- Evening event in the heart of Berlin

Programme topics include:

- Financing and funding
- Start-up pitch
- Clinical development and market access
- Regulation and surveillance
- R&D trends in therapeutics and diagnostics
- Policy forum, supported by WHO and UNCTAD

Ticket fees*:

Early Bird rate (available through 15 January 2019): **500 Euro**

Regular rate: **640 Euro**

Special rate (50% discount) for SMEs, academia, governmental organisations: **320 Euro**

* 19% VAT will be added if applicable

Venue:

Radisson Blu Hotel
Karl-Liebknecht-Straße 3 | 10178 Berlin | Germany

Be part of it

Sponsor or exhibit to position your company or organisation among the innovators of the AMR community.

Get in touch to discuss your ideas:

Through an understanding of your corporate objectives, we can develop a package of benefits tailored to meet your individual needs and budget.

Contact:

Oliver Schnell | BIOCUM AG

amr@biocom.de

+49-30-26 49 21-45



Sponsorship Options

Promote your key messages, brand, products, services and build partnerships with executives from the AMR community.

TRACK SPONSOR

- Presentation slot (10–15 min) at the beginning of the track and (co-)moderation (optional)
- Profile in the conference guide
- Your logo on all conference promotional materials, the website, conference guide and signage
- Four complimentary tickets (incl. evening reception)

5,000 Euro

NAME BADGE SPONSOR

- Each conference name badge comes with the sponsor's logo (additionally, a branded lanyard can be provided by the sponsor)
- Profile in the conference guide
- Your logo on all conference promotional materials, the website, conference guide and signage
- Two complimentary tickets (incl. evening reception)

3,000 Euro

POSTER PRIZE SPONSOR

- Poster presentation jury member and chair for the winner selection
- Opportunity to make remarks at the award ceremony
- Prominent logo branding on signage in the poster exhibition
- Profile in the conference guide
- Your logo on all conference promotional materials, the website, conference guide and signage
- Three complimentary tickets (incl. evening reception)

3,500 Euro

EVENING RECEPTION SPONSOR

- Exclusive sponsor of the evening reception, incl. opportunity to make welcome remarks
- Food and beverages will be provided by the organiser, with no additional cost to the sponsor
- Prominent logo branding on catering stations, tables and signage
- Profile in the conference guide
- Your logo on all conference promotional materials, the website, conference guide and signage
- Four complimentary tickets (incl. evening reception)

5,000 Euro

EXHIBITION SPACE

- 6 m² space in the exhibition area for roll-ups, or the like
- Profile in the conference guide
- Your logo on all conference promotional materials, the website, conference guide and signage
- Two complimentary tickets (incl. evening reception)

2,500 Euro

REGIONS AND NETWORKS

- One full page in the conference guide
- Your logo on all conference promotional materials, the website, conference guide and signage
- One complimentary ticket (incl. evening reception)
- Additional tickets are available at 50% off the regular rate
- Opportunity to display magazines on the dedicated literature table (max. 100 sets)

2,000 Euro