

**BEAM**  
ALLIANCE

6 - 7 March

**2024**

Congress Center  
Basel | Switzerland

# 8<sup>th</sup> AMR Conference

**Novel Antimicrobials & AMR Diagnostics**

[amr-conference.com](https://amr-conference.com)  
[#AMRconference](https://twitter.com/AMRconference)

**bamconn.**

## About the conference

Being the proven successful forum to connect relevant AMR stakeholders from industry, SMEs, finance, hospitals, science, and policy, the AMR Conference provides a **360°-view on AMR innovation**. The two days packed with 20 sessions will cover the most urgent topics the AMR community is currently discussing:

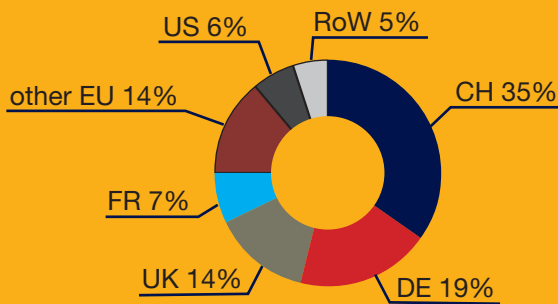
- » How do policymakers take over their role in establishing most needed **pull incentives**?
- » Which new **initiatives to push forward innovations** in antimicrobial therapies and diagnostics have been started?
- » Which approaches take investigators to improve the **efficiency of preclinical models** as well as **clinical trial designs**?

The goal of the conference is to catch up with the latest trends in the development of AMR products. It is the central platform for all stakeholders to exchange views on innovation opportunities, development paths and alternative business models and has become **the leading meeting of the AMR community in Europe**. Together with major stakeholders, the participants explore further strategies to improve conditions for companies developing novel antimicrobials or AMR diagnostics.

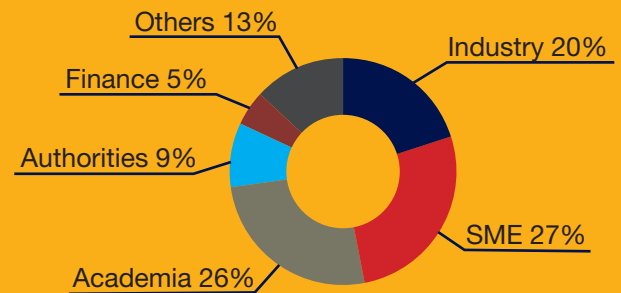
A special focus of the event is targeted at the perspective of innovative SMEs, their R&D pipeline, requirements for regulation and policy frameworks. In addition, the conference is a platform to discuss innovative strategies to improve R&D and clinical trials.

## Participant profile

Geographic origin



Institution



## Highlights of the 8<sup>th</sup> AMR Conference 2024



More than 500 delegates from 25+ countries in Europe and overseas



80+ distinguished high-level speakers in 20 interactive sessions



Pre-conference workshops and satellite meetings



A variety of topics from R&D to financing, regulation & incentives



Poster session, exhibition and pre-scheduled one-to-one meetings



Discounted fees for SMEs, academics and public authorities

# Sponsorship Options

Promote your key messages, brand, products, services and build partnerships with executives from the AMR community.



## Basic sponsor packages:

| PLATINUM                             | GOLD                                | SILVER                              | BRONZE                              |
|--------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| includes 10 full conference tickets* | includes 7 full conference tickets* | includes 4 full conference tickets* | includes 2 full conference tickets* |
| <b>10,000 CHF</b>                    | <b>7,000 CHF</b>                    | <b>4,000 CHF</b>                    | <b>2,000 CHF</b>                    |

## Add-ons:

|   |             |             |             |               |
|---|-------------|-------------|-------------|---------------|
| Exhibition booth, 3 x 2 meters                                | + 500 CHF   | + 800 CHF   | + 1,100 CHF | + 1,500 CHF   |
| Speaker slot<br>(Only upon approval by the program committee) | + 500 CHF   | + 1,000 CHF | + 1,700 CHF | + 2,500 CHF   |
| Branding of badges/lanyards                                   | + 1,000 CHF | + 1,500 CHF | + 2,000 CHF | + 2,500 CHF   |
| Branding of conference session                                | + 2,000 CHF | + 2,500 CHF | + 3,200 CHF | + 4,000 CHF   |
| Branding of lunch or Apéro                                    | + 2,000 CHF | + 3,200 CHF | + 5,000 CHF | not available |
| Private meeting room  | + 2,500 CHF | + 3,500 CHF | + 4,500 CHF | not available |
| Pre-conference workshop                                       | + 2,800 CHF | + 3,900 CHF | + 5,200 CHF | + 6,500 CHF   |

\*Additional tickets can be ordered with a 40% discount on the applicable rate.

## Ticket rates:

|                                   |                |
|-----------------------------------|----------------|
| Full rate:                        | <b>900 CHF</b> |
| SME / academic / government rate: | <b>500 CHF</b> |
| BEAM Alliance member rate:        | <b>450 CHF</b> |

Contact us to discuss your ideas:

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All prices are net of 8.1% Swiss VAT

# Sponsors, exhibitors and partners of the 7<sup>th</sup> AMR Conference 2023

Local Host:



Sponsors & Exhibitors:



Supporting Partners:



Media Partner:



## Venue

Congress Center Basel  
Messeplatz 21  
4058 Basel  
Switzerland

## Conference office

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