

11th AMR CONFERENCE

Novel Antimicrobials & AMR Diagnostics

March 23 – 24, 2027
Congress Center Basel | Switzerland



istock.com/trabantos

amr-conference.com | [#AMRconference](https://twitter.com/AMRconference)

Sponsorship options

Put your organization at the center of Europe’s AMR ecosystem! Showcase your solutions, engage directly with decision-makers, and connect with industry leaders, start-ups, academia, regulators, and investors.

Basic sponsor packages:

PLATINUM	GOLD	SILVER	BRONZE
includes 10 full conference tickets*	includes 7 full conference tickets*	includes 4 full conference tickets*	includes 2 full conference tickets*
12'000 CHF	8'500 CHF	5'000 CHF	2'500 CHF

Add-ons:

Exhibition booth	+ 500 CHF	+ 700 CHF	+ 1'000 CHF	+ 1'300 CHF
Speaker slot	+ 500 CHF	+ 1'000 CHF	+ 1'700 CHF	+ 2'500 CHF
Branding of conference session	+ 1'800 CHF	+ 2'200 CHF	+ 2'800 CHF	+ 3'500 CHF
Branding of lanyards	+ 2'000 CHF	+ 3'200 CHF	+ 5'000 CHF	not available
Branding of lunch / reception	+ 2'000 CHF	+ 3'200 CHF	+ 5'000 CHF	not available
Private meeting room	+ 3'000 CHF	+ 4'100 CHF	+ 5'300 CHF	not available
Side event	+ 3'000 CHF	+ 4'100 CHF	+ 5'300 CHF	not available

*Additional tickets can be ordered with a 40% discount on the applicable rate.

Ticket rates:

Full rate:	900 CHF
SME / academic / government rate:	500 CHF
BEAM Alliance member rate:	400 CHF

All prices are net of 8.1 % Swiss VAT



In 2025 and 2026 the AMR Conference has been determined as compliant with MedTech Europe Code of Ethical Business Practice and EFPIA Code of Practice.

Sponsorship examples

Basic packages include:

- » Company profile on the website
- » Sponsor logo on all conference promotional materials, website, and conference guide
- » Opportunity to display marketing materials on the dedicated media table
- » Number of complimentary tickets depending on the choice of the basic package as shown
- » Additional tickets are available at 60% of the applicable rate

Add-on „exhibition booth“:

- » All benefits of basic package, plus:
- » 3 x 2 m space in the exhibition area
- » All booths are equipped with back and side walls and a 230 V power socket.
- » Additional equipment can be ordered by the exhibitor at the Congress Center



Add-on „speaker slot“:

- » All benefits of basic package, plus:
- » Inclusion with a speaker slot in one of the offered tracks
- » To ensure the quality of the conference program, speaker slots will only be granted upon approval by the program committee.



Add-on „branding of conference session“:

- » All benefits of basic package, plus:
- » Additional signage with sponsor's name and logo in the room during the session
- » Presentation slot (10–15 min) at the beginning of the session
- » Optional moderation of the session



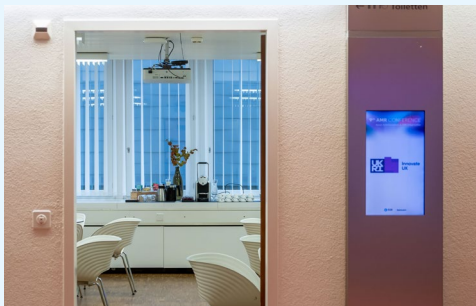


Add-on „branding of lanyards“:

- » All benefits of basic package, plus:
- » Badge lanyards with the sponsor's logo
- » Exclusivity

Add-on „branding of lunch / reception“:

- » All benefits of basic package, plus:
- » Additional signage with sponsor's name and logo throughout the catering area during the lunch or reception
- » Exclusivity



Add-on „private meeting room“:

- » All benefits of basic package, plus:
- » Separate room for approx. 20 people on both conference days, including coffee and soft drinks in the room
- » Option for one-to-one meetings in your own corporate partnering room at the event
- » Technical equipment for the room can be provided on request at extra cost.

Add-on „side event“:

- » All benefits of basic package, plus:
- » Use of a room in the venue to hold your own side event / workshop
- » Side event can be held before start of the conference program or during lunch breaks.
- » Room is provided with standard conference equipment.
- » Separate catering can be provided on request at extra cost.



About the conference

Europe's largest business conference dedicated to the topic of antimicrobial resistance

Join Europe's leading platform for AMR innovation! Connect with top stakeholders from industry, SMEs, finance, hospitals, science, and policy, and gain a **360° perspective** on the latest breakthroughs. Two days, 20 sessions, endless opportunities to shape the future of AMR.

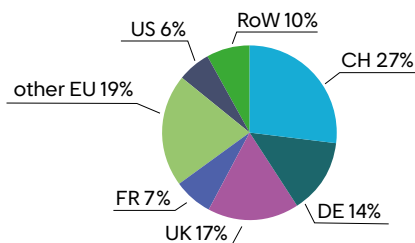
The AMR Conference has grown over the past decade into one of the leading international platforms dedicated to tackling one of the most pressing health challenges of our time: antimicrobial resistance. It brings together **SMEs, start-ups, big pharma, academia, investors, and public institutions** to explore strategies and address the real-world hurdles of advancing novel **antimicrobial treatments and diagnostics**.

True to its mission, the conference covers the full innovation value chain – from early **scientific discoveries** and **preclinical research** to **clinical development, funding models**, and strategies for sustainable **market access**. Dedicated tracks explore opportunities in financing, public funding for R&D, manufacturing, and investors' perspectives.

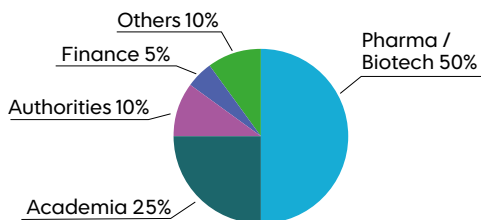
Beyond the formal program, the conference thrives on its vibrant networking atmosphere. **One-to-one partnering** lies at the heart of the event, providing an invaluable space to build meaningful connections across the global AMR ecosystem.

Participant profile

Geographic origin



Institution type



What to expect at the 11th AMR Conference 2027



More than 700 delegates from 40+ countries in Europe and overseas



100 distinguished high-level speakers in 20+ interactive sessions



Satellite workshops and side events



A variety of topics from R&D to financing, regulation & incentives



Poster session, exhibition and pre-scheduled one-to-one meetings



Discounted fees for SMEs, academics and public authorities

Sponsors, exhibitors and partners of the 10th AMR Conference 2026

PLATINUM



GOLD



SILVER



BRONZE



LOCAL HOST



SUPPORTING PARTNERS



Venue Congress Center Basel
Messeplatz 21, 4058 Basel, Switzerland

Conference office bamconn GmbH
info@amr-conference.com, +49 176 10 14 39 86



Stay
informed



Follow
us on
LinkedIn